

LEADER IN
ENTERTAINMENT

2025 Investor Relations

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3Q25 FINANCE RESULT

JYP LEADER IN ENTERTAINMENT

Q3 Result – Overview

‘25 3Q Record-high Quarterly Revenue 232.6 BN (yoy+36.5%), Operating Profit 40.8 BN (yoy-15.7%), Net Profit 27.2 BN (yoy-30.0%)

(BN KRW)	2025 Q3	2024 Q3	Growth (yoy)	Differences
Revenue	**232.6**	**170.5**	**36.5%**	**62.2**
COGS	155.3	86.6	79.3%	68.7
Gross Profit	**77.3**	**83.9**	**-7.8%**	**(6.5)**
SG&A	36.5	35.5	3.0%	1.1
Operating Profit	**40.8**	**48.4**	**-15.7%**	**(7.6)**
Other Gain & Losses	1.9	0.4	-	1.5
Net Profit	**27.2**	**38.8**	**-30.0%**	**(11.6)**

▶ Record-high revenue from major artists’ new album releases & management sales expansion

1) Highest quarterly management revenue driven by major artists’ world tours, etc.

[Concerts] 63.3 BN yoy+186.8% : Largest revenue from Stray Kids world tour & overage profit share from Europe, TWICE world tour in Korea/Japan/Macau, DAY6 Korea concerts, etc.

[Ads] 12.8 BN yoy+52.1% : Record-high revenue from expansion of artists’ advertisement portfolio

[App.] 11.1 BN yoy+104.4% : Peak sales from DAY6/ITZY/NMIXX fan meetings (9 times), TWICE global festivals app., etc.

2) Revenue growth in music segment from strong sales of artists’ newly released albums

[Physical] 67.0 BN yoy+22.9% : 7 new album releases (Stray Kids, TWICE Group/Solo, DAY6, KickFlip etc.)

[Streaming] 13.4 BN yoy-3.3% : Impact from one-time recognition of China in ‘24 Q4 & high domestic base in ‘24 Q3

3) Decrease in MD revenue from ‘24 Q3 high base impact and absence of large-scale projects/online MD, etc.

[MD] 40.0 BN yoy-20.5% : Base effect from large-scale SKZOO fan-meeting online MD in ‘24 Q3

4) Record-high domestic revenue driven by concerts/fan meetings, etc.

[Region] Korea **101.3 BN yoy+21.9%**, Japan **46.3 BN yoy+2.0%**, Others **78.7 BN yoy+113.0%**, etc.

▶ Increased costs from artist contract renewal, gross-revenue-based domestic concerts & fan meetings, album releases & new artists debut, etc.

1) GPM 33.2% (yoy-16.0%pt)

- **Artist Fee 62.3 BN yoy+165.0%** : Impact from artist contract renewal and largest-ever management revenue
- **Contents Production 46.8 BN yoy+25.5%** : Increase in album releases, domestic concert production costs, IP debut costs
- **Others 46.2 BN yoy+79.0%** : Higher album promotion expenses and increased # of domestic fan meetings, etc.

2) OPM 17.5% (yoy-10.9%pt) : Operating profit **40.8 BN**

- Decreased OPM due to increase in COGS; Improved profitability of Blue Garage (’25 Q3 cumulative OPM ~9%)

2025 & Future Outlook

JYP LEADER IN ENTERTAINMENT

2025 & Future Outlook

Global expansion through strategic management & retention of major artists; Proven organic growth strategy for early-stage artists based on expanded core-fandom; Mid-to-long term growth through overseas expansion and artist portfolio diversification

Key Artist Activities and Plans

[DAY6] Regular album in Sep recording career high; Hosting the 10th anniversary world tour (1st K-band to perform at Goyang Stadium) & Korean concerts in Dec; Signed 2nd contract renewal

[TWICE] 10th year special album & 1st K-POP girl group to enter Billboard 200 for 10 times; Hosting 360° world tour (73 shows in 43 regions, '26 NA 35 shows, more to be added); 2 K-POP Demon Hunters soundtracks on Billboard Hot 100 for 16+ weeks recording career-high; Continuous global collaboration (Victoria's Secret, Sanrio, etc.); 1st K-POP girl group headliner at Lollapalooza Chicago

[Stray Kids] 1st and the only artist to record #1 with their 7 consecutive albums on Billboard 200 with regular album in Aug; Plan to release a special album in Nov; Completed their largest world tour (56 times in 35 regions, 28 stadiums) including Korea encore stadium shows in Oct; 4th entries on Billboard Hot 100; Strengthen character IP licensing collaboration (Tamagotchi & Bape, etc.)

[ITZY] Released mini album in Nov; Plan to host the world tour starting with 3 shows in Seoul in '26 (NA / EU, etc.); Announced early contract renewal; Diversifying artist activities

[NMIXX] 3rd entries on Billboard 200 with the 1st regular album; #1 on domestic streaming charts; Sold out the 1st domestic concerts; Plan to host the world tour in '26 (NA / EU, etc.)

[KickFlip] Ranked #1 on local music show with their mini album released in Sep; Plan to perform at renowned K-POP awards including MAMA, AAA, KGMA, etc.

[Japan] NiziU – Plan to release JP regular album in Nov, hosting their largest tour from H2; NEXZ – Released global mini album and hosted Korea concerts in Oct

[China] BOY STORY - Raised awareness through Boys II Planet, ranked final #3; YAOCHEN –begin acting career with Wanda Pictures strategic partnership; CIIU - Debut in Aug, plan to host showcases

[America] GIRLSET – New digital single planned in Nov after rebranding; Enhance global business capabilities in NA/LATAM based on global top-tier partnerships

Investment in Business Optimization for Mid-to-Long Term Growth

[Core-Biz] Enhance multi-label system and business structure; Develop key creative talents; Strengthen artist IPs; Diversify tech-based business including AI artist

[Touring] Strengthen & advance collaboration with Live Nation; Optimize global strategies; Solidify creative competencies

[IPX/MD] Enhance partnerships in NA/China and global IP licensing; Diversify all time sales including character MD, Create synergy from MD X core business segments (MD added albums, tour MD)

[Platform] FANS Shop cost optimization (inventory/supply chain, etc.); Enhance global fandom experience through paid membership

2025 & Future Outlook

Major Physical Albums

Date		Artist	Content
Q1	1/20	KickFlip	Debut Mini
	3/10	ITZY Yeji	Solo Mini
	3/17	NMIXX	Mini
	3/24	Xdinary Heroes	Mini
	3/31	NiziU	Single
Q2	4/28	NEXZ	Mini
	5/26	KickFlip	Mini
	6/9	ITZY	Mini
Q3	7/11	TWICE	Regular
	8/22	Stray Kids	Regular
	9/5	DAY6	Regular
	9/12	TWICE Solo	Regular
	9/22	KickFlip	Mini
Q4	10/10	TWICE	Special
	10/13	NMIXX	Regular
	10/24	Xdinary Heroes	Mini
	10/27	NEXZ	Mini
	11/10	ITZY	Mini
	11/21	Stray Kids	Special
2025 Total Physical Album Releases			**20+**

- Above table includes publicly announced global (ex-Japan, ex-China) albums as of as of Nov 12th and is subject to modification.

Major Concerts

Date	Artist	Location (No. of Concerts)
Q1	DAY6	Taiwan (2), Hong Kong (2), Korea (8), Japan (4), Philippines (1)
	TWICE Misamo	Japan (2)
	Stray Kids	Hong Kong (2), Chile (2)
	NiziU	Japan (12)
Q2	DAY6	Australia (3), New Zealand (1), U.S. (3), Japan (2), Indonesia (1), Korea (6)
	Stray Kids	Brazil (3), Peru (1), Mexico (2), Japan (4), U.S. (12), Canada (1)
	Xdinary Heroes	Korea (6), Thailand (1), Malaysia (1)
	NEXZ	Japan (7)
Q3	DAY6	Korea (2), Thailand (1)
	TWICE	Korea (2), Japan (8), Macau (2)
	Stray Kids	Netherlands (1), Germany (1), U.K. (2), Spain (1), France (2), Italy (1)
	Xdinary Heroes	Taiwan (1), Korea (4), Singapore (1), United States (6), Hong Kong (1)
	NiziU	Japan (10)
	NEXZ	Japan (11)
Q4	DAY6	Vietnam (1), Korea (3)
	TWICE	Philippines (1), Singapore (2), Malaysia (1), Australia (4), Taiwan (2), Hong Kong (2), Thailand (2)
	Stray Kids	Korea (2)
	NMIXX	Korea (2)
	Xdinary Heroes	Korea (3)
	NiziU	Japan (22)
	NEXZ	Korea (2)
2025 Total Concerts		**210+**
2025 Total Audiences		**3M+**

- Above table includes publicly announced concerts as of Nov 12th and is subject to modification.
- Fan concerts & meetings & showcases will be reflected in Appearances segment.

Artist Line-up Expansion (by year)

Artists	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
2PM	*CR*			*CR*						*CR*		
DAY6	*Debut*							*CR*			*CR*	
TWICE	*Debut*							*CR*				
Stray Kids				*Debut*							*CR*	
BOY STORY (China, TME JV)				*Debut*							*CR*	
ITZY					*Debut*							*CR*
NiziU (Japan)						*Debut*						
YAOCHEN (China)						*Debut*						
Xdinary Heroes							*Debut*					
NMIXX								*Debut*				
GIRLSET (USA)										*Debut*		
NEXZ (Japan)										*Debut*		
KickFlip											*Debut*	
CIIU (China)											*Debut*	

- CR: Contract Renewed / E : Expected / Orange font: Global localization project
- Above table reflects publicly announced information and is subject to modification

Statement of Financial Position - Consolidated (B/S)

(Unit: KRW BN)

	2025 (Q3)	2024	2023
Current Assets	504.7	362.3	368.8
Non-current Assets	359.5	316.5	202.8
Total Assets	**864.3**	**678.8**	**571.5**
Current Liabilities	248.5	174.8	154.3
Non-current Liabilities	17.6	21.1	19.1
Total Liabilities	**266.1**	**195.9**	**173.5**
Capital	18.0	18.0	18.0
Capital Surplus	79.1	79.1	78.2
Treasury Stock	(10.8)	(10.8)	(10.5)
Retained Earnings	504.9	389.5	310.8
Equity attributable to the owners of the Parent Company	594.2	478.6	394.0
Total Equity	**598.2**	**482.9**	**398.0**

Statement of Comprehensive Income - Consolidated (P/L)

(Unit: KRW BN)

	2025 (~Q3)	2024	2023
Revenue	**589.2**	**601.8**	**566.5**
Cost of Sales	370.0	345.4	298.2
Gross Profit	**219.2**	**256.4**	**268.3**
Selling and Administrative Expenses	105.9	128.1	98.8
Operating Income (Loss)	**113.3**	**128.3**	**169.4**
Other Non-operating Income/Expenses	(2.4)	(3.5)	(5.9)
Financial Income/Expenses	2.7	8.9	(11.7)
Share of Profit(Loss) of Associates and JVs	74.5	2.5	3.8
Profit Before Income Tax	**188.1**	**136.2**	**155.7**
Income Tax Expense	55.4	38.4	50.7
Net Profit (Loss)	**132.7**	**97.7**	**105.0**